Understand Your Smart Choice Bill

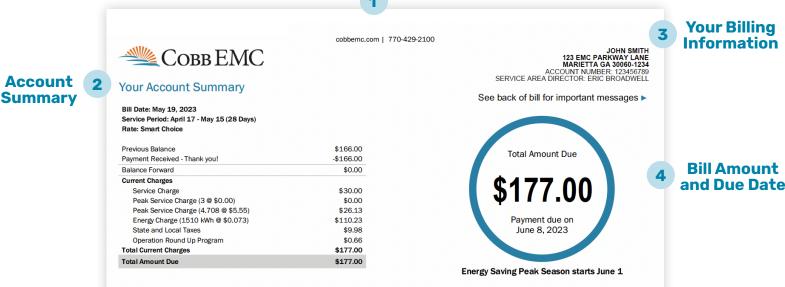
Use this Cobb EMC bill breakdown to get a better understanding of your electric account and energy usage.



JOHN SMITH 123 EMC PARKWAY LANE MARIETTA GA 30060-1234

FRONT OF BILL

Cobb EMC Contact Information



1. Cobb EMC Contact Information

a. Website and Phone Number: Access your account, report an outage or contact Cobb EMC at cobbemc.com or by calling us at 770-429-2100.

2. Account Summary

- a. Bill Date: The date your bill was issued and/or printed.
- **b. Service Period:** The dates during which current charges were accumulated.
- **c. Rate:** Your current electric rate. To view all of our lifestyle rate options, visit *cobbemc.com/rates*.
- **d. Balance Forward:** This includes any charges or adjustments that rolled over from a previous service period.
- **e. Current Charges:** A detailed breakdown of the individual charges that make up your current bill. These charges can include:
 - i. Service Charge: A fixed amount that covers the cost of providing service to each home. This includes costs such as power lines and line maintenance, customer service, and more.
 - ii. Peak Service Charge: The Peak Service Charge recovers the fixed expense to have power available to use and meet your maximum needs during peak hours. The cost is determined by your highest one-hour consumption of energy during peak hours (Cobb EMC will notify you a day before the Energy Saving Peak Day is expected). The peak service charge you set will remain on your bill for 12 months or until a higher peak service charge is set.*
 - **iii. Energy Charge:** The amount you owe for electricity usage for that service period.
 - **iv. Wholesale Power Adjustment:** An adjustment that follows fluctuations related to wholesale power purchase costs.

- v. Total Amount Due: This includes the amount due during the billing period plus outstanding charges, credits or late fees.
- vi. Other: State and local taxes, Operation Round Up donations (if applicable) and charges for any other services.

3. Your Billing Information

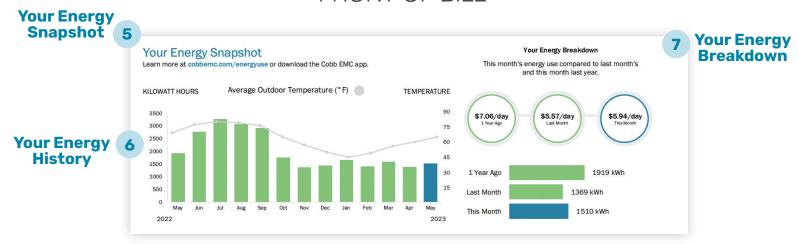
- **a. Name and Service Address:** The name of the account holder and the address where electric service is provided.
- **b. Account Number:** Unique identifier for the account at this address. Use this account number if you contact Cobb EMC about your account.
- **c. Service Area Director:** Cobb EMC is regulated by a board of nine directors. This is the director that serves your area.
- d. Back of bill message: Flip the bill over to see our Message Center. This section will have additional information about your account and announcements from Cobb EMC.

4. Bill Amount and Due Date

- **a. Total Amount Due:** The total amount due for services already used during the service period and the payment due date.
- **b. Flagged Message:** This section will contain the most important billing messages that apply to your account.

*Applies only to accounts on the Smart Choice Rate.

FRONT OF BILL



5. Your Energy Snapshot

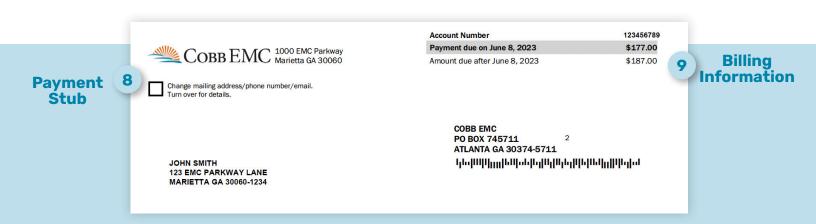
a. Energy Use Link: Visit cobbemc.com/energyuse for detailed information about your daily and hourly energy use. You can also access this information on the Cobb EMC app.

6. Your Energy History

- a. Historical Electricity Usage Graph: The green bars show your past electric use in kilowatt-hours. The blue bar shows your electric use for the current billing period in kilowatt-hours.
- **b. Temperature:** The gray line shows the average outdoor temperature during the past 12 months.

7. Your Energy Breakdown

- a. Daily Dollar Comparison: Compare your current dollar-per-day average with the previous month and the same month last year. This amount excludes taxes, WPA, Operation Round Up and other account adjustments.
- **b. Kilowatt Hour Comparison:** Compare your current electric use with the previous month and the same month last year.



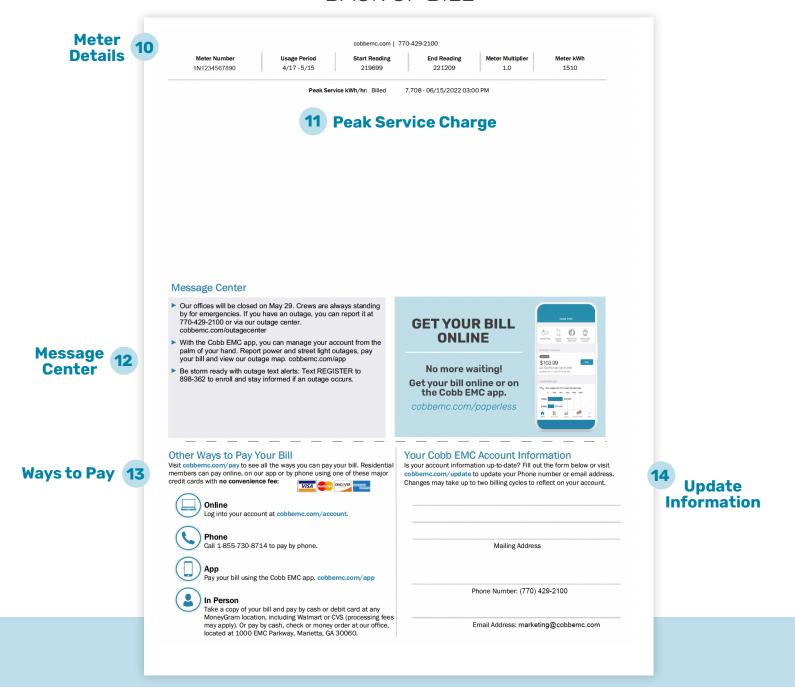
8. Payment Stub

Below The Perforated Line: This portion of the bill should be returned along with your bill payment each month. Make sure Cobb EMC's address shows through the return address envelope window.

9. Billing Information

Late Amount: The total amount that will be due if you make a payment after the due date.

BACK OF BILL



10. Meter Details

Includes meter number, usage period, start and end readings and the total kWh used.

11. Peak Service Charge*

The Peak Service Charge recovers the fixed expense to have power available to use and meet your maximum needs during peak hours. The cost is determined by your highest one-hour consumption of energy during peak hours (Cobb EMC will notify you a day before the Energy Saving Peak Day is expected). The peak service charge you set will remain on your bill for 12 months or until a higher peak service charge is set.*

12. Message Center

Important billing messages related to your account and promotions for Cobb EMC members.

13. Ways to Pay

This section includes ways to pay your Cobb EMC bill. Residential members can pay their bills using any major credit card with no credit card fees.

14. Update Account Information

View this section to confirm your account and contact information. Send this back to Cobb EMC or visit cobbemc.com/update to update your information.

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